



2007-08 WWDA ACTION PLAN

1 – Become educated on talent development innovations that are transforming our workforce system nationally and locally

- A. Review national workforce models and approaches related to career pathways, data-based decision-making, STEM initiatives, K-16 system reform, and industry sector-based training strategies
 - Include an agenda item at each meeting that features a review of information and discussion on one of these topics
 - Set a schedule for the balance of 2007 based upon WWDA's top interests
 - Instruct staff to compile and forward succinct briefing and articles on these topics via e-mail and occasional print materials
- B. Review state-level demographic information and trends with specific attention to the aging population, immigrants, the prison population, young professionals, and the "knowledge pool."
 - Invite the state labor market economist to present a briefing on this information as part of a future meeting
 - Schedule periodic updates
- C. Schedule 20-minute presentations for WWDA meetings, featuring program innovations from across the nation

2 – Develop mutually beneficial partnerships

- A. Determine what role WWDA and the Workforce Development Boards have in the workforce system
- B. Develop a vision for workforce development in Wisconsin and have it adopted by WWDA and WAJTE
- C. Identify potential partners
- D. Interview partner agencies to determine critical issues and role for workforce development system
- E. Create a PowerPoint presentation
- F. Create a marketing video
- G. Review and refine vision statement and develop implementation strategies
- H. Hold a partner summit around workforce issues
- I. Implement vision and strategies

3 – Develop a statewide financial strategy for funding workforce development efforts

- A. Articulate WWDA's value
- B. Identify potential resources
- C. Develop a plan for accessing resources

4 – Work with legislative representatives and other stakeholders at all levels to advance an understanding of, and increase resources for, workforce development throughout the state of Wisconsin

- A. Meet with Anne Olson, Director of the Minnesota Workforce Council Association
- B. Plan annual legislative day event