



MINUTES

Enclosure # 1

Wisconsin Workforce Development Association Meeting

Meeting Date: March 2, 2011

Meeting Location: Inn-on-the-Park, Madison

WWDA Members Present: Jim Dwyer (Serving as Chair), Susan Koehn, Mark Kessenich (for Don Sykes), Francisco Sanchez, Cheryl Welch, Rene Daniels, Steve Terry, Dick Best, Jamie Applin, Pat Schramm, Rocky Shepherd, Bob Borremans, Jim Ehrsam, Howard Zellmer, Kent Olson, LeRoy Forslund, Howard Teeter

Others Present: Mari Kay, NWCEP/WWDA; Gregg Bosak, SWWDB/WWDA (recording), Sharon Burge, Bruce Lindgren, Al Hesse, Mary Werheim, Jane Pawasarat, Gary Denis, Heather Johnson Angie Cummings and Chris Wood

Chair Dwyer called the meeting to order at 2 p.m.

1. Approval of the Minutes
The minutes of the previous meeting had been distributed. Chair Dwyer asked if there were any corrections to the minutes. There were no corrections. The minutes were approved by unanimous consensus as distributed.
2. Chair's Report
 - a. Chair Dwyer indicated that Dan Racette has been incapacitated and wished him well on his recovery.
3. Coordinator's Report – Gregg Bosak
 - a. The Wisconsin Sales and Use Tax Certificate of Exempt Status had been approved. Thanks were expressed to Mari Kay and Angie Cummings for all of their hard work on making this happen.
 - b. Brief report on the status of the three main subcommittees---AIMS, ASSET Users' Group, and Business Services group. AIMS has prepared RFP and will be sent out for solicitation of proposals over the next several weeks. Data collection for the Wage/Benefits study is complete and the data is being tabulated. The report should be ready next week. The Statewide Business Services Group will be meeting at the end of March. ASSET Users Group reported that O'Net codes were utilized for records to locate welders and assemblers for an e-mail blast to over 2,000 seeking potential employees for the jobs to open at Oshkosh Truck.
4. Chief Information Officer Report – Mari Kay
 - a. The group received an update on the Day at the Capitol (DATC). There have been numerous changes in planned events due to the protests and security issues. Earlier today the plans changed again – working with the Sergeant-at-Arms, it was decided that instead of WWDA members going to legislator's offices, the group will be headquartered in the GAR hearing room with legislators coming there to meet WDA representatives. Security will be tight and the group will need to be escorted throughout the building. An e-mail had been sent to all legislative offices informing them of this change.
 - b. Kay presented information on the current status of Continuing Resolution (HR1) and its impact on

WIA. She distributed a document from the National Skills Coalition titled Understanding How the House-Passed Continuing Resolution Would Defund the Workforce Investment Act in Program Year 2011. If the HR1 becomes law, no new funds would be appropriated for WIA in PY 2011 meaning no new funding starting July 1, 2011. The group discussed the impact and local efforts to inform Congressional representatives of the benefits of workforce programs and services. A two-week CR, with a \$4 billion cut, was approved has been approved allowing for the government to continue to operate avoiding a March 5th shutdown.

- c. The Return on Investment (ROI) process used in Minnesota had been distributed previously. The group discussed the process with the consensus being that Wisconsin lacked solid, factual data on how Wisconsin workforce program outcomes. The Minnesota system includes more than WIA impacts, but the WIA sections should be adaptable for Wisconsin. Having ROI information is needed and will be important in explaining the benefits of workforce programs. Applin said that he used a similar ROI process in Michigan and he will share that information with the group. Gary Denis indicated he could have Nelse Grundvig work on a possible data collection format. He asked if the LMI group working with Nelse would be the appropriate group to work on the project on behalf of WWDA. Borremans suggested that the ASSET User Group would be a more appropriate group.

5. DWD Report

- a. Sharon Berge said that DOL announced a SGA for the Green Jobs Innovation Fund to support opportunities for workers to receive training in green industry sectors and occupations. \$40 million will be available to support five to eight grantees with awards ranging from \$5-8 million each. DWD will coordinate a statewide application involving any WDA who is interested. Applications are due by March 29th. WDBs interested in participating in this application should contact Sharon at (608) 266-5138 or Sharon.Berge@dwd.wi.gov as soon as possible.
- b. It was reported that some Opportunity and Industry Partnership grants are being suspended and it is not clear when or if the money will be released.

6. Committee Assignments and Discussion

It was noted that WWDA has four subcommittees that been relatively inactive during the past year. The group broke into the four committees to discuss membership and purpose/goals. Following discussion, each group provided a brief report:

- Membership (Cheryl Welch reported)
- Partnership Development (Jamie Applin reported)
- Financial Strategy (Angie Cummings reported)
- Legislative Strategy (Pat Schramm reported)

The designated spokesperson will send their notes to Gregg Bosak who will update the committee activities list.

7. Other Business

There being no further business, Chair Dwyer adjourned the meeting at 4:00 p.m.

It was announced that the recognition dinner for Ron Danowski would be across the street at the Tornado Steak House at about 6:00-6:15 p.m.