



Wisconsin Workforce Development Association Executive Committee (WWDAEC) Meeting

Meeting Date/Time: September 7, 2011, 8:30am – 12:00pm

Meeting Location: Best Western Bridgewood Resort Hotel 1000 Cameron Way, Neenah, 54956

WWDA EC Attendees: Susan Koehn, Don Sykes, Francisco Sanchez, Cheryl Welch, Jim Golembeski, Rene Daniels, Mari Kay-Nabozny, Dick Best, Jamie Applin, Pat Schramm, and Bob Borremans.

Other Attendees: Mark Kessenich (Milwaukee Area Workforce Investment Board), Angela Cummings (WWDA Coordinator), and Gary Dennis and Jane Pawasarat (Department of Workforce Development)

Minutes

Call to order at 8:40 a.m.

1. Approval of the Minutes

Motion (Golembeski/Sanchez) to approve the August 3, 2011 minutes. No discussion. Motion passed.

2. Chair's Report

U.S. Dept. of Labor Meeting: The meeting content will consist of two parts: (1) general discussion affecting the entire state such as (a) understanding the audit resolution process, (b) new initiatives that the DOL is considering, and (c) the response to DOL's review; and (2) specific questions relevant to individual areas. Directors will bring no more than one internal staff person.

3. Coordinator's Report

Subcommittee Reports: ASSET Users Group key topics were presented. WWDA EC has created an ad hoc committee to discuss Unemployment Insurance data access with the UI Commission.

Statewide Business Service Group key topics were presented. WWDA EC has assigned SBSG to develop an employer survey with common data collection tool (e.g. elements and definition), plan for surveying employers, and time frames. SBSG will work with DWD as well.

AIMS key topics were presented.

Nonprofit Capacity Building Program grant match: WWDA raised a portion of the match required by the grant funder, and communicated this to the funder offering to seek additional match.

4. Chief Information Officer Report

Video Conference Schedule will be advertised on the Job Center of Wisconsin in the near future. Kay is working to resolve scheduling system glitches and improvements. Several joint press releases with DWD have been released, which is great!

The AT&T bills will be sent to individual Boards starting in October. A calendar of Workforce Development Month events was provided. Please send event pictures to Kay.

5. DWD Updates

The September CWI agenda will include a presentation from Dan Clancy, Wisconsin Technical College System; and Gary Dennis regarding updated performance numbers. The December CWI agenda will include a presentation by the eleven Workforce Investment Boards to present their local Workforce Investment Act plan, specifically, the abstract portion of the plan.

DWD and WWDA EC discussed ideas on how to restructure the Department of Veteran Affairs to

become a more integrated partner in the Job Centers.

Correspondence regarding the DOL audit is due by October 10th. All UI claimants that are in work search will be required to register on Job Center of Wisconsin; DWD will track the effectiveness of this joint effort between UI and the Division of Employment and Training.

Pending the funding decision of a \$2.75 million grant application, DWD will be able to track the number of people actually using the Workforce Development System (e.g. website users, phone correspondence, in-person visits, etc). This will not affect the WIA performance measures.

DWD will receive the 10% DOL funds, which will require a grant modification. The DOL has granted waivers to some states to increase flexibility of their use. If WWDA is interested in requesting the waiver, they can submit the request and reason for the request to DWD. WWDA would need to pursue the waiver, in cooperation with DWD.

DWD is updating Workforce Programs Guide, and is requesting Board input.

6. BREAK

7. Find.ley (matching system)

Presentation by Find.ley to explain the employer and job-seeker matching database that utilizes social media such as Facebook and LinkedIn.

8. National Association Key Initiatives

NAWDP – The Youth Development Symposium, in partnership with the DOL, is in Chicago. The President is requesting all departments to cut their budgets in FY2013 by 5-10%.

GLETA- The GLETA WIA Reauthorization letter was sent to legislators in the 10 GLETA states, and included Workforce Investment Boards in those states. Continues to meet on jobs bill information. Elections are next week.

NAWB – The Forum save-the-dates were released. Event is March 10th-13th; note that the location has changed.

NSC – The federal government may be considering modeling a jobs initiative after Georgia Works. An informal group in the WI assembly may also be looking at this model.

NWA – David Bradley calls will continue. Next call is Monday, September 12th.

Conference of Mayors – There is an effort to support WIA Reauthorization via the local Chamber of Commerce. Correspondence was sent to the HELP Committee and legislators.

9. CWI Presentation Protocol - discussion (Enclosure 2)

The format for presenting to the Council on Workforce Investment in December was discussed. WWDA will show a short video, then individually present local WIA plans. South Central will create the video.

10. November Presentation to Full WWDA – discussion

A. Budget

FY 2010-2011 budget and FY 2011-2012 budget were provided. Discussion occurred regarding creating a fund development plan. The Executive Committee Officers will develop a draft fund development plan.

B. Strategic Plan

The Executive Committee Officers will develop a strategic plan for WWDA EC review.

11. Partnering for information dissemination

Directors discussed options for meeting agenda formats, will look into logistics, and determine the best option prior to the October meeting.

12. Other Business

Adjourn meeting

Meeting adjourned at 1:10 p.m.