



Wisconsin Workforce Development Association Executive Committee (WWDAEC) Meeting

Meeting

Date/Time: October 5, 2011 8:30am – 2:00 pm

Meeting Location: Bella Vista Suites, 335 Wrigley Drive, Lake Geneva, WI 53147

WWDA-EC Attendees: Bob Borremans, Mari Kay-Nabozny, Dick Best, Jim Golembeski, Don Sykes, Pat Schramm, Cheryl Welch, Francisco Sanchez, Rene Daniels, and Susan Koehn.

Other Attendees: Angela Cummings, WWDA Coordinator; Mark Kessenich, Milwaukee Area Workforce Investment Board; Jackie Rinzel, Workforce Development Board of South Central.

- Minutes -

8:41am *Call to order*

- 1. Approval of the Minutes (Enclosure 1)**
Minutes of September meeting approved (Kay-Nabozny/Schramm) No discussion. Passed.
- 2. Chair's Report:**
Directors discussed happenings in state and federal legislation. WWDA EC will draft a strategy for discussions with state and federal legislators for review by WWDA in November. Sykes will invite CLASP to a future meeting.
- 3. Coordinator's Report – Angela Cummings**
Cummings provided updates on ASSET User Group activities. Directors reviewed September financials for PY2010-2011 and PY2011-2012. Future meeting financials will only include PY2011-2012 until the final PY2010-2011 are released.
- 4. Chief Information Officer Report – Mari Kay-Nabozny**
Video conference billing update was provided. All areas are now receiving individual BCN bills from AT&T and should pay directly to AT&T. Historical billing is being sorted out – some WDAs have paid more than owed and some have paid less. Invoices will be sent to areas that owe, and checks will be sent to areas that have over paid.

The ten video conferencing supersites were tested by Dascom to identify connection issues. Cart sites will be tested next. Kay-Nabozny is working with the AIMS subcommittee to develop a letter articulating the cost of the video conference equipment.

WWDA EC will continue to build partnerships with CWI members.
- 5. UI WWDA-EC Ad Hoc Committee – update by Dick Best**
Best provided a summary of info provided by the ASSET User Group and progress made thus far, including that sharing of UI data is a department or commission decision, not legislated. Directors suggested inviting the Florida workforce

development to present UI access they have. Best circulated a draft document articulating value in having access to UI data. The WWDA-EC ad hoc committee will discuss the draft and provide recommendations to the EC and discuss with DWD.

6. **Statewide Business Service Employer Survey** – *update by Susan Koehn*
Statewide Business Service Group (SBSG) is meeting October 14th and will discuss the statewide survey and develop five common questions for WWDA-EC review. DWD has assigned staff to participate in the survey planning.
7. **CWI Presentation** – Jackie
Directors discussed the CWI presentation in December and filmed the intro video.
8. **BREAK**
9. **DWD Updates**
N/A
10. **National Association Key Initiatives:**
 - NAWDP** – *Mark Kessenich*
 - GLETA** - *Cheryl Welch/Dick Best*
GLETA is still focused on WIA Reauthorization. Welch will remain chair for another year.
 - NAWB** – *Mari Kay-Nabozny*
 - NSC** – *Pat Schramm*
 - NWA** – *Dick Best*
 - Conference of Mayors** – *Cheryl Welch*
The Conference of Mayors included discussion of best practices. Workforce Development Board leadership from Florida offered to talk to others about best practices with calculating ROI. Some legislators do not foresee WIA being reauthorized, but rather foresees a need for new legislation. Suggestion to keep two legislative WIA elements: employer lead boards and the one-stop system.
11. **LUNCH**
12. **November Presentation to Full WWDA** – *Executive Committee Officers*
 - A. **Fund Development**
The Executive Committee Officers reviewed and discuss draft ideas that were generated during the September Executive Committee meeting. New revenue generating ideas will be explored and a draft document prepared for the November WWDA meeting.
 - B. **Strategic Plan**
The Executive Committee Officers reviewed and discuss draft ideas that were generated during the September Executive Committee meeting. The strategic plan will be drafted based on the fund development plan.

Adjourn meeting 1:15p